# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:265
ANSWERED ON:02.12.2004
NEW CHANNEL FOR INDIANS LIVING ABROAD
Chaudhary Shri Pankaj

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the Doordarshan proposes to introduce its new channel shortly for Indians living in Britain, America and Canada

(b) if so, the details thereof; and ;

(c) the time by which the said channel is likely to be introduced?

## Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) to (c) Prasar Bharati had proposed to broadcast DD News Channel to the U.K. audience through a DTH (Bsky B) platform. Doordarshan has been asked to work out financial details including financial sustainability.